



ISDA 2025

THE 8TH INTERNATIONAL SLEEP DISORDER
ACADEMY CONGRESS
&
2ND INTERNATIONAL MEETING ON HOME
VENTILATION
6-9 APRIL 2025



VENUE
InterContinental Buenos
Aires



CONGRESS LANGUAGE
English



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TARGET AUDIENCE

It is the meeting of the best minds in otolaryngology medicine and research, over a few days of scientific sessions, engagement and networking, and will focus on three areas: Academic, Experience Exchange and Innovation

We expect to welcome between participants from all over the world

- ENT practitioners
- ENT specialist
- Heads of ENT Departments



INTERNATIONAL TARGETED PARTICIPANTS

North America
South America
Europe
Asia & Pacific
Middle East
Africa

OVER
350

PREMIUM SPONSORSHIP

ANCHOR | USD 20,000

SPONSOR FEATURES

- 5 Email- blast to the participants. Content will be provided by the sponsor
- 5 Social media posts

PRE - CONGRESS

- Clickable logo placement
- Logo on the congress website
- Signages on site and congress app

DURING CONGRESS

- 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- 18sqm Exhibition Open Space
- 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Recognition during the opening and closing ceremony & program

PREMIUM SPONSORSHIP – CONT.

PLATINUM | USD 15,000

- 4 Email- blast to the participants- Content will be provided by the sponsor

PRE- CONGRESS

- 4 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 45 Minute Symposium in scientific program subject to scientific committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congressbadges
- 3x Social congress Passes
- Recognition during the opening and closing ceremony & programme
- Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards

GOLD | USD 12, 000

- 3 Email- blast to the participants- Content will be provided by the sponsor

PRE- CONGRESS

- 3 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 30 Minute Symposium in scientific program subject to scientific committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congressbadges
- 2x Social congress Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors' logo

SILVER | USD 8, 500

- 2 Email- blast to the participants- Content will be provided by the sponsor

PRE- CONGRESS

- 4 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 15 Minute Show case in scientific program subject to scientific committee approval.
- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor's logo/ image

SPONSORSHIP OPPORTUNITIES



30 MINUTE SYMPOSIUM 6,900 USD

- Take this unique opportunity to join **ISDA 2025** and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

EXHIBITION RAW SPACE 6 Sqm (3X2) 3,900 USD

- 2 Exhibitor badges
- 1 Standard electric socket
- 1 Table + 2 Chairs
- Coffee Breaks and Lunch as part of the congress



Upgrade to 45 minutes lunch symposium. For further details please contact the sponsorship manager at zburzova@paragong.com

MORE SPONSORSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITY

The company logo shall be placed as “Symposium Sponsor” on the material below:

- Congress Website
- 2 Newsletter to the Inspired database
- 1x Push Notification on congress app. (Includes promotion of the symposium and speaker)
- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

Congress Badges

- 2 complimentary daily badges – valid to the date of the symposium

COFFEE AREA BRANDING - 2,900 USD

* Price per a day

- BRANDING ON 2025 ISDA CONGRESS Coffee area
- Your brand will be prominently displayed on the coffee stands at the exhibition area .

CONGRESS BADGES - 4,900 USD

- BRANDING ON 2025 ISDA CONGRESS participants badges
- Your logo will be prominently displayed on the official Congress badges.

CONGRESS LANYARDS - 4,900 USD

- BRANDING ON 2025 ISDA CONGRESS LANYARDS
- Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards

PREMIUM SPONSORSHIP – CONT.

CONGRESS APP

- The sponsoring company will have the opportunity to have full recognition on the congress app.
- Including splash image on landing page, company profile, logo, contact details on the home page
- 1x Push notification per day during the congress

2,500 USD

ADVERTISING

- Full-page colour advertisements in the congress app
- Graphics will be sent by the sponsor. Advertisement may also be printed on A5 format and will be distributed on site.

2,000 USD

PROMOTIONAL INSERT

- Inclusion of promotional material, such as leaflets distributed at the registration desk.
- Please note that the material should be provided by the sponsor and must be approved by the congress committee [maximum size A4].

1,500 USD

NETWORKING OPPORTUNITIES

Welcome reception

10,900 USD

Exclusive Sponsorship of the ISDA Welcome Reception

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress



Looking forward to welcoming you !